



A CONVERSATION KIT ON

SOCIAL MEDIA

Conversation Guide

Social Media, ep. 3

Episode 3 summary

- Human attention is a limited resource, and because of this, social media is designed to capture and hold our attention. This is referred to as the “attention economy.”
- For many people, this leads to continually pursuing the next interesting thing. We only ever give things our partial attention.
- Attention is the beginning of devotion, and so we should really pay attention to where our attention, and by extension, our devotion, is.

1. From One Berg to Another
2. The Upside Downsides
- 3. The Attention Economy**

Discussion questions

01 Have you ever tried to stop using social media? What do you think is hard about quitting social media? Why (or why not) is it hard?

02 What's something or someone you give your full attention to? Is that thing or person deserving of that attention? Why or why not?

03 What does it look like practically - in everyday life - to give our attention and our devotion to the kingdom of God?

Diving deeper

Read Proverbs 3. Much of the early chapters of Proverbs deal with one thing: Wisdom. The author of Proverbs encourages its readers to chase after wisdom unrelentingly. When we talk about social media and the attention economy, what do you think it looks like to chase after Wisdom? Do you agree with Proverbs that Wisdom is “better than gain from silver and her profit better than gold”? Do you think you can find Wisdom on social media?