



# Church Partnerships Coordinator

## JOB SUMMARY

Axis is searching for a highly qualified Church Partnerships Coordinator that is called by God to support churches in equipping parents to disciple millions of teenagers. Axis equips parents & teens to follow Jesus in a world of Social Media, Cultural Trends, Mental Health, Technology, & Gender. We want Jesus to be in the center of a family's axis. This person will build, deepen, and maintain relationships with key points of contact in churches in order to equip them to implement Axis content and serve more parents. Over the next few years, Axis wants to help shape the way the Global Church thinks about discipling kids, to help them successfully make a shift from a twice-a-month youth group discipleship model to a community and family discipleship model. The Church Partnerships Coordinator will play a critical role in facilitating this change with a key group of church and parachurch organizations!

The Church Partnerships Coordinator will be the key point of contact for relationships with denominations, parachurch organizations, and churches to engage them proactively and set them up for success in equipping parents through Axis resources. This role will involve initiating and cultivating relationships (including influencing and motivating people skillfully), as well as leading in the details of project managing successful implementation with churches. The Church Partnerships Coordinator will travel 6-9x times throughout the year to network at denominational conferences, and will host an annual event in Colorado Springs for denominational contacts.

## JOB DETAILS

**Job Title:** Church Partnerships Coordinator

**Department:** Project Management

**Status:** Full-time exempt

**Reports To:** Director of Projects

**Start Date:** May 1, 2025

**Serves On:** Project Management Team (also supporting Office of the CEO with church partnerships)

**Schedule:** Monday and Tuesday in COS Office, Wednesday-Friday remote (if desired)

**Summary of Benefits:** Health insurance option (with voluntary dental/vision available), 20 days of PTO, 3% retirement 403B match option

**Salary Range:** \$55-60K, depending on skills and experience

## KEY RESPONSIBILITIES

- Take the lead role in planning the annual invite-only Colorado Springs event for 20-30 key denomination/church/parachurch contacts. With the CEO, make the event an amazing and worthwhile time for these contacts!
- Along with the CEO, secure 10 networks/denominations for a 2026 pilot. Encourage and enthusiastically support denominational leaders who are typically visionaries with small staffs, often lacking capacity for the implementation
- Balance two distinct disciplines with excellence: building and cultivating relationships with 20-30 church and parachurch contacts, and project managing milestones and deliverables with ~10 networks/denominations. Milestones/deliverables will include things such as: gaining access to church's CRM, developing a communication plan, developing a landing page, statement of faith sign off, having an Axis leader come share at an event, developing co-branded or white-labeled resources, etc.
- Travel to conferences, denominational meetings, etc. 6-8x throughout the year, sometimes solo and sometimes with the Axis CEO
- Demonstrate creativity in identifying impactful ways to deliver distinct value to churches, pivoting when something is not working
- Work with each group to determine reasonable, achievable goals to rally behind for year 1 and year 2 (such as, "by the end of \_\_\_ time frame, achieve 20% church adoption within this denomination")
- Manage the budget for church partnerships, to include the budget for the annual church/parachurch partnership gathering
- Over time, build a set of collateral for churches to use, systematizing to work smarter and not harder
- Work closely with CEO to develop this program so that 2-3 years from now, churches can see tremendous progress and success in supporting their parents through Axis resources
- Demonstrate an attitude of curiosity and learning. Learn what is unique about each church and denominational context, earn their trust, and skillfully introduce what value Axis can offer them

**Church Partnerships Coordinator**

*Job Description*





- Build trust with internal stakeholders at Axis and cultivate interdepartmental relationships with excellence, including 1) collaborating with Advancement to hand off relationships back and forth as makes the most sense, 2) working with Marketing to approve design of church collateral, and 3) giving feedback to the Publishing Team on what churches are needing content-wise
- Support the Project Management Department in change management related to professionalizing operations and processes at Axis
- Track high level data and outcomes related to church partnerships to be able to report to key contacts
- Coordinate with outside vendors, representing Axis with kindness and professionalism, including reaching out to publisher to mail mini-books to key stakeholders as requested
- Set a professional development goal each quarter to continue to develop as a person and a professional, to include taking Motivational Interviewing and communications trainings
- Other duties as assigned

## REQUIRED SKILLS & QUALIFICATIONS

- Skilled communicator (written, verbal, comfortable sharing with a group)
- Able to build rapport, form new relationships, and cultivate relationships over time with various types of people and personalities
- Excellent time management, prioritization, and organizational skills, with high attention to detail
- High “say to do” ratio, strong in executing tasks to completion independently
- Creative and adaptable problem solver
- Can handle confidential staff and external stakeholder information with integrity and professionalism
- Strong base understanding of technology and software solutions (Google Suite, Microsoft Suite, Slack, Monday.com, etc.), with the ability to easily and independently learn new technologies

## PREFERRED SKILLS & QUALIFICATIONS

- Bachelor’s degree
- 2+ years experience working for a church, in customer success, in project management, and/or donor development
- 2 years leadership experience
- Motivational Interviewing or active listening training

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## The Axis Church Partnerships Coordinator will be someone who:

- *is a strong communicator, kind, and “people smart.” This person will be the face of Axis to many leaders in the Global Church.*
- *is detail-oriented and strong in follow through.*
- *is highly motivated to see more denominations/churches/parachurch organizations join the Axis community and bring amazing content to their parents.*
- *would be excited if a denominational leader or key contact invited them to come spend a few days with them in their world, sharing with a small group about Axis.*
- *is charitable to various denominations, emphasizing unity and keeping the main thing the main thing*
- *can prioritize among many competing tasks and arrange their days/weeks effectively.*
- *has grit and is willing to persevere in helping to shape a new program at Axis, pivoting when something isn't effective*
- *is a resourceful self-starter and does not need to be told what to do.*
- *is flexible and able to roll with change.*

**To apply for this role, email your resume to [stephanie@axis.org](mailto:stephanie@axis.org) by April 1st, 2025.**

*Note: This job description is a general outline of the key responsibilities & qualifications of the role at Axis.org. It may be modified or expanded to meet the evolving needs of the organization.*



## AXIS STATEMENT OF FAITH

*I believe in God, the Father Almighty, creator of Heaven & Earth. I believe in Jesus Christ, God's only Son, our Lord, who was conceived by the Holy Spirit, born of the Virgin Mary, suffered under Pontius Pilate, was crucified, died, & was buried; He descended to the dead. On the third day He rose again; He ascended into heaven, He is seated at the right hand of the Father, & He will come again to judge the living & the dead. I believe in the Holy Spirit, the holy universal church, the communion of saints, the forgiveness of sins, the resurrection of the body, & the life everlasting.*

*I fully accept the teachings of the traditional Biblical view with regard to the goodness of our sexuality, the importance of chastity, & the place of heterosexual marriage as God's intended context for complete sexual expression to occur (Gen. 2:21-24). I will keep myself from sexual misconduct including disorderly conduct or lewd, indecent, or obscene conduct or expression, involvement with pornography, premarital sex, adultery, homosexual conduct or any other conduct that violates Biblical standards.*

### BASED ON KEY RESEARCH: PARENTS ARE UNSTOPPABLE (& AXIS REALLY HELPS)

#### **Parents are the Solution**

**Dr. Christian Smith of Notre Dame:** After spending two decades studying the religious & spiritual lives of American adolescents the empirical evidence is clear. No other institution or program comes close to shaping youth religiously as their parents do.

#### **Axis Clearly Helps Parents & 91% of the Total Time Parents Spend with Their Children Happens Before Age 18**

**3rd Party Research Firm Excellence in Giving:** 50% of adults who use Axis have conversations with their youth & 60% see positive behavioral change. **CDC, World Bank, & Axis Research:** Calculating waking hours, time in school, & time away from home along with the average life span ... 91%+ of the total time parents will spend with their children happens before the age 18.