



Job title	<i>Content Creator</i>
Reports to	<i>Director of Content Creation</i>

Job purpose

The Content Creator is a crucial member of the Resource Team. The Vision of Axis is to see all caring adults equipped with the conversation, discipleship, and culture translation skills needed to reach the next generation for Christ. The ideal candidate for this position would not only be able to help create culturally relevant content, but also enjoy working in a fast-paced, ever-changing environment. The right candidate must have the ability to manage multiple projects working across departments and be part of a dynamic creative team.

Duties and responsibilities

- Maintains a personal relationship with Jesus Christ and is a consistent witness, maintaining a courteous, Christ-like attitude in dealing with people within and outside of Axis
- Research teen/pop culture weekly to ensure creation of accurate and relevant content
- Create new culturally relevant products that support the function of our new app
- Create new content within existing product lines
- Contributes to other writing projects, as needed
- Assists in establishing product development/research prior to new content creation
- Assists with editing marketing emails or other content as needed
- Travels and presents Axis live content when needed

Qualifications

Qualifications include:

- Bachelor's Degree in English, Communications, or relevant field preferred
- Minimum 1-year experience in editing, copywriting
- Project Management experience
- Excellent communication, delegation and research skills.
- Experience with HubSpot and Wordpress (or similar for purposes of uploading/emailing weekly publications), In-Design, Trello, Project Management software, Microsoft Office, Keynote desired
- Bi-lingual in English and Spanish is a plus.

Working conditions

This position is salaried, while hours are typically 8:30am-5pm Monday-Friday. Hours may vary in relation to research related meetings and appointments. Travel is minimal.

Physical requirements

This job in some cases may require lifting between 30-50 lbs and s/he should be able bodied and ready for any task that may need to be done.

Dress

While the dress code at Axis is fairly casual, all employees should always bear in mind that they are representing Axis to the staff, guests and donors and therefore dress accordingly.

Direct reports

None