



Job title	<i>Marketing Manager</i>
Reports to	<i>Vice President of Marketing</i>

#### Job purpose

The Associate Marketing Manager is a key member of the Marketing team at Axis. They will interact with and maintain healthy relationships between Axis and all company affiliates as well as interacting and supporting the functions of the Axis Marketing team.

#### Duties and responsibilities

- Manage and operate back-end of the Axis website including marketing, sales and promotions.
- Collaborate with the marketing team to build platforms for Axis content to be distributed through.
- Analyze and forecast funnel opportunities
- Build and manage multi-channel funnels
- Operate day to day within Wordpress and Hubspot
- Create and send marketing and/or promotional e-mail

#### Qualifications

Qualifications include:

- Maintains a personal relationship with Jesus Christ and is a consistent witness, maintaining a courteous, Christ-like attitude in dealing with people within and outside of Axis
- Bachelor's Degree in Marketing or related field preferred
- 1+ years Digital marketing experience preferred
- Strong ability to organize effectively, solve problems quickly and communicate clearly both written and verbally.
- Project Management experience preferred
- Experience managing multi-channel funnels
- Experience using CRMs (Hubspot)
- Experience in Wordpress and HTML